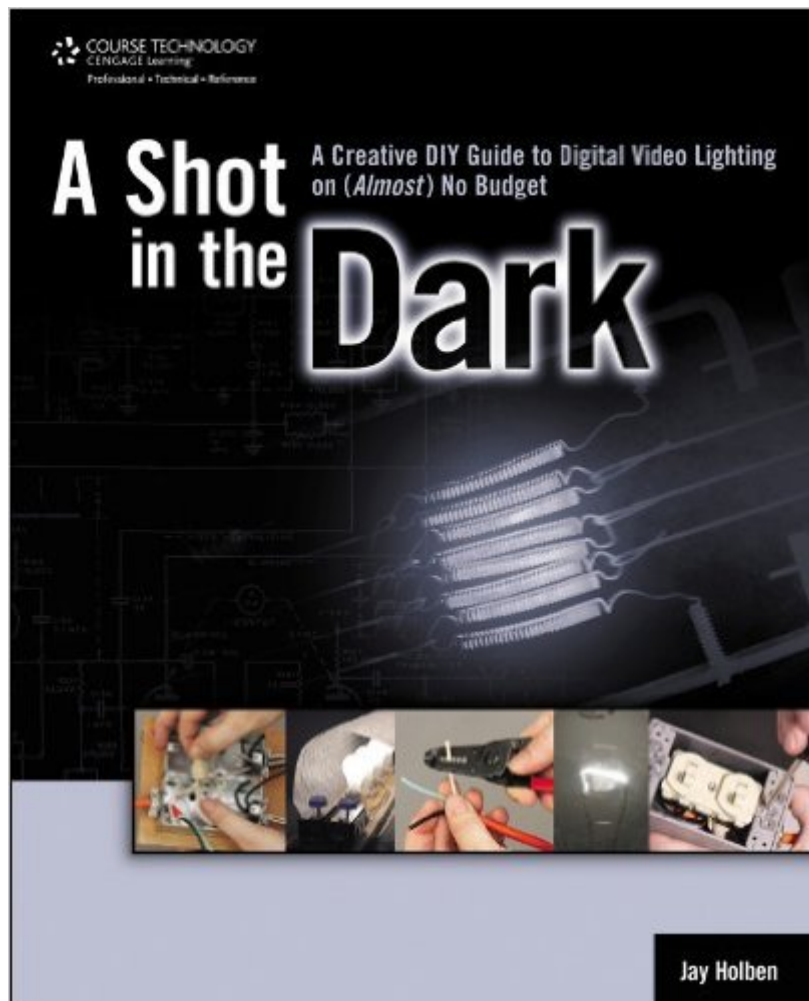# A Shot In The Dark: A Creative DIY Guide To Digital Video Lighting On (Almost) No Budget

Synopsis

The most significant contribution to film imagery is lighting. Lighting is the key to turning amateur footage into professional stories and presentation. A SHOT IN THE DARK: A CREATIVE DIY GUIDE TO DIGITAL VIDEO LIGHTING ON (ALMOST) NO BUDGET shows that good lighting doesn't always require expensive or extensive Hollywood hardware. With a little creativity, ingenuity, and some elbow grease, you can create your own lighting arsenal to handle a multitude of situations. This book will show do-it-yourselfers how to create their own equipment and how best to use it. The first part of the book teaches you about the basicsâ "the fundamentals of light, color, exposure, and electricityâ "that are the building blocks of lighting. You'll discover what light is and how to control it. Once you have that foundation, the book will introduce tips, techniques, and hands-on projects that instruct you on how to create your own lighting tools from inexpensive, readily available resources. The only limit to what you can do is your imagination.

Book Information

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Customer Reviews

Have you ever had a secret weapon? Kind of like discovering that if you sneak out $500's from the Monopoly game bank your odds of winning increase dramatically? That's kind of how I felt when I

read this book. And, honestly, I didn't want to tell a soul. Why help anyone in that conquest to have perfect lighting in your work? The only reason I'm willing to is because I feel the author really deserves all the credit and accolades due. Jay Holdben just hits it out of the park with this book on lighting because his writing is so thorough and accessible. I like to think of technical books in the recipe or cooking school variety. The recipe books are exciting because they give you nice, quick fixes. The problem, of course, is that you will probably run into situations where you need a new recipe and one isn't given. In terms of lighting that falls into fixtures. To be honest, there aren't a ton of fixtures here and for someone looking for the quick fix you might not see your immediate needs met. However, for those who want to understand how to cook up a lighting recipe for any situation thrown at them you're just not going to find a better book anywhere near this price or so clearly written.Holben covers every aspect of the lighting challenge you're going to run into: temperature, exposure (film and digital) and light quality and their related controls (gels, gobos, placement, etc.). He then goes onto the process of building your own sources in a safe, practical and economical manner. Short of being a certified electrician Holben gives you enough guidance to get through most any lighting situation the budget film/video maker will run into.Holben isn't telling us anything new here.

I recently learned that one of my highest recommended books about lighting - Matters of Light & Depth - has been chosen as a textbook and as a result the price has skyrocketed. In a recent review, I panned Motion Picture and Video Lighting, Second Edition by Blain Brown as being pretty useless for anyone setting up a stopmotion studio. So in an effort to find another book I can recommend in lieu of Matters of Light and Depth, I ordered a newly-published (jan of this year) book that sounded good. And it does not disappoint one bit!! Like Matters, it goes into the properties of light - both hard and soft light, and how they're created and what kind of effects can be achieved with each. Lots of great example pics, and also a great bonus - a section on do-it-yourself electrical wiring, I especially like this, as I've done some bodgering of light fixtures myself, guided only by a friend's advice, and now thanks to Jay Holben's excellent electrical teaching, I have a pretty decent understanding of the relevant considerations when doing this sort of thing. It's all about the AMPS... he'll tell you why and give you simple conversions to figure out just how much amperage you need when selecting cords and other electrical components.In fact, his coverage of lighting in general is very thorough... but there were still a couple of ideas covered in the Lowell book that aren't here...

A Shot in the Dark: A Creative DIY Guide to Digital Video Lighting on (Almost) No Budget Grammar

of the Shot, Motion Picture and Video Lighting, and Cinematography Bundle: Grammar of the Shot, Second Edition 2nd (second) Edition by Bowen, Christopher J., Thompson, Roy published by Focal Press (2009) DIY Wood Pallet Projects: 33 Amazingly Creative Upcycling Projects & Ideas for Decorating, Refreshing and Personalizing Your Space! (DIY Household Hacks, DIY Projects, Woodworking) DIY Wood Pallet Projects: 23 Creative Wood Pallet Projects That Are Easy To Make And Sell! (DIY Household Hacks, DIY Projects, Woodworking) Digital Technical Theater Simplified: High Tech Lighting, Audio, Video and More on a Low Budget Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) Film Directing Shot by Shot: Visualizing from Concept to Screen (Michael Wiese Productions) Media Servers for Lighting Programmers: A Comprehensive Guide to Working with Digital Lighting Almost Free Gold! [Revised June 2016]: How to Earn a Quick $1000 Finding Gold, Silver and Precious Metal in Thrift Stores and Garage Sales Where You Live (Almost Free Money Book 5) Mismatched in Love: Almost Cinderella (Almost a Fairytale) Cryptocurrency: Guide To Digital Currency: Digital Coin Wallets With Bitcoin, Dogecoin, Litecoin, Speedcoin, Feathercoin, Fedoracoin, Infinitecoin, and ... Digital Wallets, Digital Coins Book 1) Interior Design: A True Beginners Guide to Decorating On a Budget (interior design, decorating your home, home decorating, diy projects, home organization, living room, design) Death Of The Dollar: The Prepper's DIY Guide To Bartering, Surviving, An, Economic Collapse, And, The Death Of Money, (Financial Crisis, Global Recession, ... Capitol Controls, DIY, Money) Book 1) Lettering: Beginners Guide to Lettering and Calligraphy Fonts for DIY Crafts and Art (Typography, Hand Writing, Paper Crafts, Thank You Notes, DIY wedding, Drawing, Hand Lettering Book 1) Bridal Bargains, 9th Edition: Secrets to Throwing a Fantastic Wedding on a Realistic Budget (Bridal Bargains: Secrets to Throwing a Fantastic Wedding on a Realistic Budget) Budgeting: Easy, Step-By-Step Budgeting Program, Tips to Set Up an Easy Budget and Start Saving Your Money Now! Get Debt Free for Good! (finance, budgeting, personal finance, budget) Monthly Budget Planner: Money Management for Personal Budget Music Marketing for the DIY Musician: Creating and Executing a Plan of Attack on a Low Budget (Music Pro Guides) Crafty Ideas for the Bride on a Budget: 75 DIY Wedding Projects DIY Projects: Save Time & Money Maintaining Your Home With Simple DIY Household Hacks, Home Remedies: Increase Productivity & Save Time with Frugal Living ... And Organizing, Increase Productivity)